

= = = I M M E R S I V A Film Festival = = =
First Virtual Movie Competition

organized by
IMMERSIVA
in collaboration with
. : SL Art .:

Regulation

The competition has the objective to promote the creative activity of those who realize movies on Second Life in order to produce a native and specific filmography of the Metaverse that identify as independent art and continues his development as in the years has done the real cinema.

Participation in the Contest is subject to acceptance of the Rules and will be refused to anyone who does not take vision, and accept these rules by signing implied, by registering at the site

<http://www.slitaly.com/immersivafestival>

from Monday 3 August 2009 until the latest delivery of 12 September 2009.

Competition Staff has the power to oust the participation subscribers who violate even one of the rules of order. In that event will be announced the expulsion from the Competition with its adequate justification to the person concerned can not appeal in any way.

Competition:

when:

From September 16th 2009 until November 18th 2009
every wednesday at 01.20 PM SLT
Final event: date to define.

where:

=IMMERSIVA=Film Festival , Adpocalypse (133, 244, 302)

how:

-during Immersiva Film Festival weekly events, in the presence of a jury of experts, the video will be screened and the authors presented;
-at the end of each evening n.1 video will be selected by the jury and it contribute to the final selection for the first, second and third prize to be held during the final evening. The mechanism of selection is described in Article 3 of the Rules.
-the public will vote each week by web site how is described in Article 3 of the Rules. The public preferences will fill a list of all the videos in the contest of which the first three with the highest score will enter the final evening.
During the evening expert jury will vote and decide the winners of the competition between:
- No 10 videos selected by weekly juries;
- No 3 videos selected by web vote of the public .

*** Special Section Best Cameraman ***

- Movies in the contest that will be distinct for the best camera techniques will access a special prize offered by 2LifeCast.

*** Fashion Special Section ***

- Movies in the contest that will be distinct for the accuracy of the scene clothing will access to a special prize offered by Pixelook.

*** Originality Special Section ***

- Movies in the contest that will be distinct for the originality, will access to a special prize offered by 2LifeVideos

Rules:

Art.1

- a) Participation is free, open to all who have written their account by accepting the rules of Second Life.
- b) are excluded from the possibility of inclusion and participation the members of the jury, members of the staff of the organization and the Contest Sponsors.
- c) All participants must register at the Immersiva's group.

Art.2

The theme of the Competition is free. The videos will be made in Second Life. Will be accepted hybrid machinima video e/o video containing graphic reworks parts of Real Life.

Art.3

The vote will take place as follows:

- a) Vote of the public:
 - via web interface - <http://www.slitaly.com/immersivafestival>;
 - each voter can express only one preference among the videos of the week;
 - for the whole week starting from the evening of the projection up to 24:00 on the following Tuesday;
 - the votes collected in this way will prepare a list of all the films in competition; the top three with highest scores will enter in the final evening.
- b) Vote of the Weekly Jury:
 - Each video will be assessed by the Weekly Jury. The video with the highest score will be at the final evening.

Art.4-Each participant will run in the competition with only one video.

Art.5

Each video will:

- a) be new;
- b) have been made in Second Life;
- c) be not more long than 5 minutes.
- d) has an alphanumeric filename with no spaces or special characters and have extent. mp4 or. mov
- e) be posted in two formats: a size of 384x288 and a size of 640x480 and audio features have a maximum 16 bit 44kHz stereo.
- f) be given as follows:
registration through the website and upload <http://www.slitaly.com/immersivafestival>

Art.6 .- Acceptance of the video for the competition will be at the discretion of the Competition Directorate.

Art.7. Each author declares that he holds all the rights of the work. Ensures that the contents are the same in its availability and not violate the laws or regulations or rights of others and in particular copyright, right of personal and brands (logos, brand copyright references to registered trademarks) at international level. Ensures and

declares further that the work does not present offensive content and / or defamatory. The author in order to enter in the competition must sign a international Creative Commons license using the following link

<http://creativecommons.org/international/>

and accessing to the section of his nationality must choose the type of license "No Commercial No Derivative Works" (eg. for Italy to sign the license is "Attribuzione-Non commerciale-Non opere derivate 2.5 Italia")

This type of license allows the author to retain the commercial rights and for changing of the work, giving the work for the free use, disclosure or copying.

In any case, the author disclaim the organization of the competition (and Immersive Art SL) from all losses, damages, liabilities, costs, charges and expenses of any kind which may be incurred as a result of the content of the work and its projection in public.

Art.8- "Immersiva" e SL Art disclaim any liability for the video files that will be delivered and / or transmitted will and that not will be returned to authors.

Article 9 - Conditions of participation and responsibility of the creator.

The ownership of intellectual work remain of the author. The Organization's head of the Competition has the right to screening the movies among the promoter and cultural activity of the groups "Immersiva" and "SL Art"

10 - During the final evening of the event, a group of experts will vote the videos that receive the following prizes:

first place prize 30,000 L \$

second prize 10,000 L \$

third prize 5000 L \$

And other Special prizes as in Competition description.

Article 11 - Protection of privacy

The data collected will be used for the proper conduct of the Competition.

The data collected during this competition may be used only for purposes of promotional and institutional of the Competition's Organization.

Info contact:

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